

MEGAN



KEEGAN

HEY
THERE!

My name is Megan Keegan. I am a Senior Art Director and Designer from St. Louis, MO. I aim for my designs to be just as creative as they are effective and functional as they are appealing.

As a creative individual, an open-minded-collaborator and a self-motivator, I push my skills with new challenges, originality and a fresh approach with every project that comes my way.

EXPERIENCE

MOMENTUM WORLDWIDE

Art Director / Sr. Art Director

01/2019 to Present - St. Louis, MO

I work primarily on sponsorship activations and shopper retail programs across print/digital creative for various clients.

WEISSMAN

Graphic Designer

01/2018 to 1/2019 - St. Louis, MO

I designed for Weissman's digital, social, and print creative. Also assisted in photoshoots and catalog concepts and layouts.

ALLEGRA ST. LOUIS

Graphic Designer

09/2017 to 12/2017 - St. Louis, MO

Working with St. Louis Nonprofit Organizations, I worked on a small team creating one-to-one communications.

MOMENTUM WORLDWIDE

Art Direction Intern

06/2017 to 08/2017 - St. Louis, MO

From retail activations to experiential events, I worked on projects for USPS, Constellation Wines and Chobani.

ST. LOUIS BLUES

Graphic Design Intern

08/2016 to 05/2017 - St. Louis, MO

Developed creative work on a variety of projects for the St. Louis Blues, Stifel Theater and Enterprise Center.

EDUCATION

B.A. ADVERTISING & MARKETING COMMUNICATIONS

Webster University - 2013 to 2017

- Area specialization in Art Direction & Graphic Design
- Cum Laude & Department Honors

SKILLS

DESIGN

Vector Art • Event/Retail Design • Illustration
Photo editing • Photography • Typography
Print and digital content • Web Design
Logo Design • Branding • Print Production
Layout/template design • Deck Design

PROGRAM

Adobe Photoshop • Adobe Illustrator
Adobe InDesign • Adobe After Effects
Mac and PC • Microsoft Suite
Keynote • PowerPoint

LET'S CHAT

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